



DUKES
DUBAI

Press release
For immediate release

16th January 2018

Award-winning mixologist Alessandro Palazzi to recreate James Bond's Martini moments at DUKES Dubai

Maestro of the Martini and DUKES LONDON's renowned Head Bartender, Alessandro Palazzi, is set to shake and stir Dubai when he hosts an intimate evening of craft Martinis at DUKES Dubai, on Palm Jumeirah.

Taking place on Thursday 25 January from 7pm in the DUKES Bar, the exclusive event is a unique opportunity to experience a true master in the art of mixology. Alessandro will be on hand to share stories from DUKES Bar in London and introduce guests to the versatility of the Martini.

Internationally renowned for his craft, Alessandro is a leading figure in London's bar scene, a member of the UK Gin Guild, and a 'Keeper of the Quaich' – an exclusive, international community of people recognised for their outstanding commitment to Scotch whisky.

During the event, Alessandro will serve his legendary craft Martinis, accompanied by a menu of canapés prepared by DUKES DUBAI's award-winning chefs.

"It's a true honour to travel to Dubai and experience this new chapter in the DUKES story. At DUKES Bar, it is all about the Martini and we create each drink table-side for the guest. The ritual begins with dry vermouth poured into a chilled martini glass, followed by a pouring of frozen vodka or gin. The drink is finished with the zest of organic lemons from the Amalfi Coast. A martini is very easy to make but like all simple things, it's also easy to get it wrong."

Under Alessandro's watchful guidance, DUKES LONDON is the bar of choice for film stars and celebrities and holds the title of 'Best Bar in a Hotel in Europe' from the Prix Villegiature Awards.

One of his most notable creations, the Jermyn Street 89, celebrates the link between DUKES Bar and James Bond. The Martini is created in partnership with London-based perfumery Floris, whose "89" Eau de Cologne was famously worn by James Bond. The flavour and smoothness of the martini are a sophisticated complement to the aroma of the quintessentially English gentleman's fragrance.

Alessandro joined DUKES LONDON in 2001, working under Gilberto Preti. He rejoined the team in 2007 after time at The Great Eastern Hotel, London, where he received the prestigious accolade of 'Best Bar Manager' at the Class Awards.



Previously, he has worked for The Ritz in Paris and The Milestone Hotel London as well as The Mandarin Oriental London.

DUKES Dubai, General Manager, Tristan de la Porte du Theil, added: “Drinks at DUKES Bar are a true occasion and part of the heritage of DUKES Hotel. We are incredibly excited to welcome Alessandro to DUKES Dubai for what promises to be a fantastic evening. Alessandro is a master of his craft and his expertise, talent and dedication to mixology ensure that DUKES Bar in London retains the charm and luxury that carved its reputation in London’s nightlife scene. He also trained the team here at DUKES Dubai, which makes his return even more special and we can’t wait to welcome our guests to this truly unique event.”

Guests can enjoy martinis from Alessandro’s menu from 7:00 pm until 10:00 pm, with canapés served throughout, for AED175.

For more information or to book your seat please contact DUKES Dubai on 04 455 1101.

ENDS

About DUKES Dubai

DUKES Dubai, owned by Seven Tides International, brings 279 guestrooms and 287 hotel apartments to the hotel scene, together with world-class leisure, conference and entertainment facilities including a stunning private beach, indoor pool, outdoor infinity pool and state-of-the-art gym, along with six food and beverage outlets.

MEDIA CONTACT:

MEGHNA PURSNANI

Account Executive



Arjaan Office Tower, Dubai Media City

Dubai, United Arab Emirates

Tel : +971 4 365 2711 | Mobile : +971 50 389 7464

E-mail : meghna.pursnani@shamalcomms.com

Website: www.shamalcomms.com



A member of the WorldWidePR Affiliates

